

THE CROSSLINK BETWEEN A COMPETITIVE AND A COLLABORATIVE SPACE BUSINESS APPROACH.



Presentation by :

Ernest Teye Matey

All Nations University – Space Systems Technology Laboratory
(ANU-SSTL)

+233541827770 / +233549530392 / +2332474254360

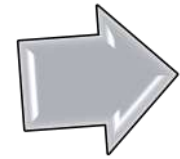
Ghana launches its first satellite into space

07 July 2017 | Africa



The development team behind the satellite

Space Business is
BIG
INVESTMENT



Space Business is
DYNAMIC



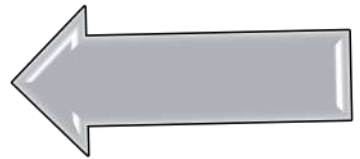
Space Business is
RISK



SPACE BUSINESS



Space Business is
CHANGING



Space Business is
GROWING

SPACE BUSINESS APPROACH

COMPETITION OR COLLABORATION ?



COMPETITION OR COLLABORATION ?



<https://www.pinterest.com/pin/787355947345337965/>

COMPETITION OR COLLABORATION ?



<https://www.space.com/how-to-destroy-a-space-station-safely/>

COMPETITION OR COLLABORATION ?



<https://www.space.com/astronauts-celebrate-2020-new-year-space-station.html>



COMPARISM

COMPETITION	COLLABORATION
FASTER RESULTS	SLOWER RESULTS
NOT SUSTAINABLE	SUSTAINAIBLE
HIGH COST	SHARED COST
NOT ROBUST	ROBUST OVER TIME
CHALLENGED FOR URGENT IMPROVEMENT	IMPROVEMENT IS A PROCESS
HIGH RISK	LOW RISK

WHICH APPROACH DOES THE AFRICAN SPACE INDUSTRY NEED ?

For the use of *Space Technology* to achieve the
SUSTAINABLE DEVELOPMENT GOALS.



SUSTAINABLE

SHARED COST

FAST

COLLABORATIVE

COMPETITIONS

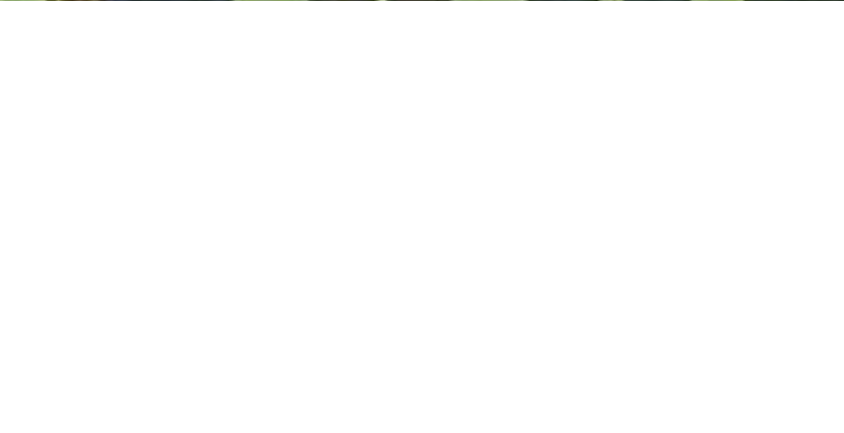
WHAT ALL NATIONS
UNIVERSITY BEGAN TO DO IN
GHANA



AFRIBILITY



THE AFRICAN
CONSTELLATION SATELLITE
PROJECT



HOSTING SEVEN (7) AFRICAN COUNTRIES

BurkinaSat-1

GhanaSat-2

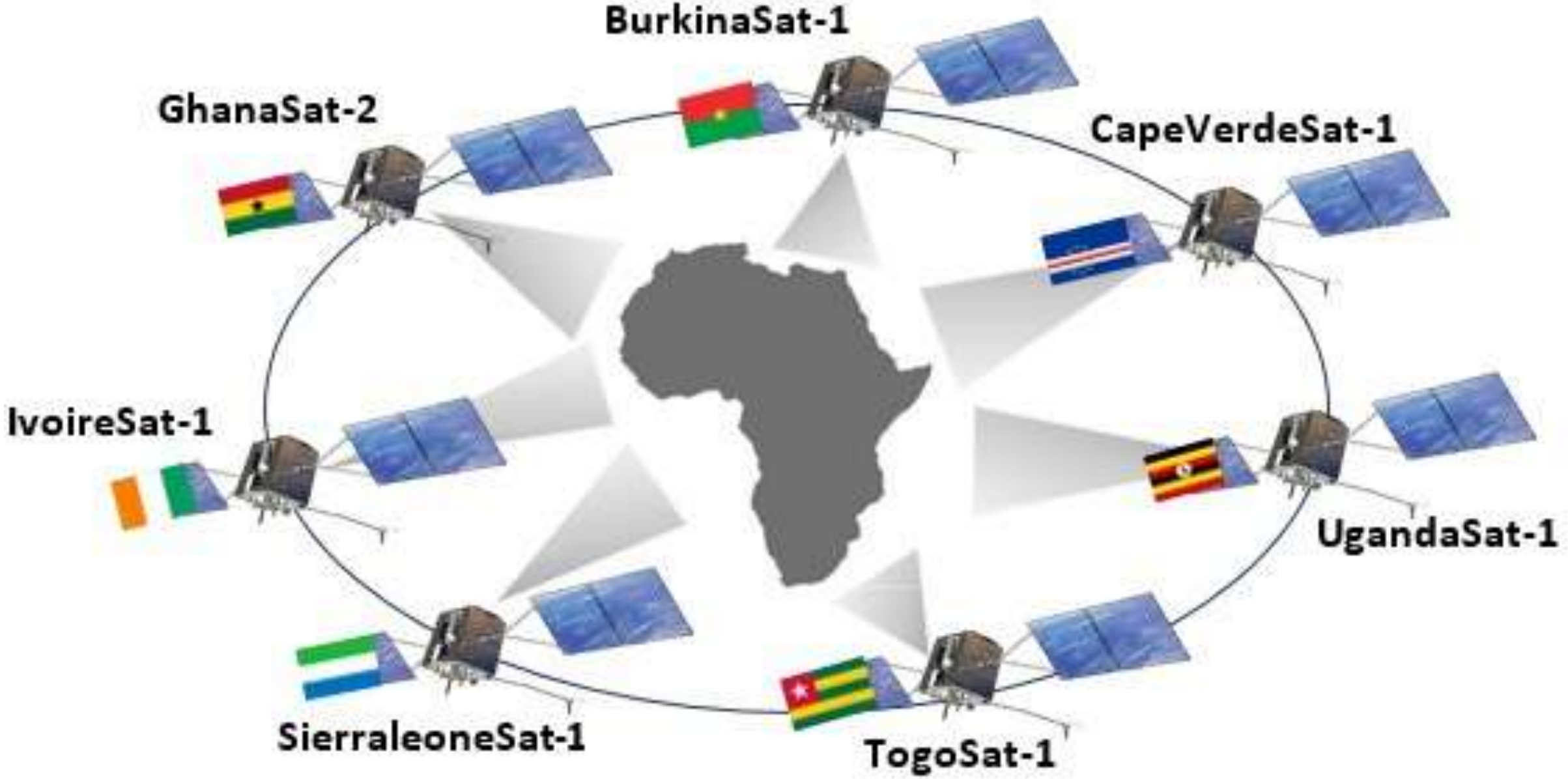
CapeVerdeSat-1

IvoireSat-1

UgandaSat-1

SierraleoneSat-1

TogoSat-1





CONTACT

ALL NATIONS UNIVERSITY –
SPACE SYSTEMS TECHNOLOGY LABORATORY

<https://sstl.anuc.edu.gh/>

sstl@anu.edu.gh

+233541827770 / +233549530392